



College & University Recycling Coalition

WELCOME! FROM THE CHAIR

Welcome! As the Chair of the College and University Recycling Coalition (CURC), I am proud to share that CURC has a new face. We are still known as CURC but we are no longer a technical council of the NRC. We are now an independent organization that is known as a coalition. When the CURC steering committee first learned that the NRC was folding due to financial hardships, we were stunned. Frankly, it was disheartening not to know what we as a group should do. Sometimes, during times of duress, people come together and rise above the occasion to be stronger than before. This is indeed what happened with CURC. The members of the Steering committee decided that we would not allow ourselves to fold and that we wanted to have a strong voice in what we do. We wanted to move forward, thrive, and ensure that we form relationships and develop sponsorships that will enable CURC to be a sustainable entity in the years ahead.

As you can see, we now have an E-Newsletter that will become a regular feature of how we communicate with our colleagues across the country. This newsletter will be generated three times/year and will be one of many ways that we plan to communicate with everyone. Another change that we have undergone is the creation of sub-committees: RecycleMania, membership and technical. We plan to have updates from the committee chairs in each newsletter so you know what our objectives are and how we are progressing.

One of my top objectives is to help bring the Steers together for a retreat that will enable us to get a better idea of what we want to focus on in the year ahead. We will also be looking at the feasibility of developing software that can be offered to recycling/sustainability professionals to help manage the day-to-day functions of recycling and resource management programs. It could also be used for RecycleMania and to provide additional reporting capabilities. We will keep you updated on these initiatives as we progress forward as an organization.

I'd like to also share that the Steering committee recently voted unanimously in favor of partnering with Keep America Beautiful to provide staff support and to assist CURC with developing a quality website that will be maintained and updated regularly. We plan to develop a contact list database that will enable us to improve communications with each of you. We are excited about the long term, sustainable potential of CURC as an organization. These are truly exciting times! Please visit our "interim" website (www.curc3r.org) to review minutes of meetings or to find out what the upcoming webinar series may be. In addition, I would like to share that we are looking forward to future opportunities to collaborate with other organizations as appropriate. Finally, please take a look at "who" makes up the CURC steering committee. Each committee steer has provided a picture and a brief bio of who they are. We are all truly proud to be of service and doing what we can, where we can, to help make a difference. So, welcome friends and let's be in touch!

Michael Youdelman
Chair of CURC

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*Special Points
of Interest:*

- Recyclemania 2010
- Membership Report
- Meet the **College & University Recycling Coalition**

"Interim" Website

www.curc3r.org

RecycleMania 2010

RecycleMania is up and running for its 10th year with more than 600 schools signed up for the 2010 competition. RecycleMania runs through March with winners announced on Earth Day.

While RecycleMania has experienced great growth in 10 years, from two schools in Ohio to hundreds of campuses across the country and beyond, our goal is still to reach out to every college and university.

This year RecycleMania and CURC steering committee members have worked with several state recycling organizations to promote RecycleMania.

We've also attended conferences like AASHE's Greening of the Campus last September in Indiana and hope to send a representative to the Phi Theta Kappa conference in Florida this spring to reach out to community colleges. The US EPA Waste Wise Program, one of our partners, works with EPA regional offices to promote RecycleMania. Keep America Beautiful, another RecycleMania partner and our administrative home this year, asks their affiliates throughout the country to urge schools to join.

You can see the effect of these efforts by scrolling down the list of schools on the RecycleMania web page. Pennsylvania boasts 52

contestants followed by Massachusetts (42) and Texas (42), California (40), New York (37) and North Carolina (21) and Virginia (21). We are equally happy to have University of Nevada Las Vegas and University of Wyoming as the lone representatives from their states. Now we just need to get Alaska back in the competition. Just as the competition started in January, the RecycleMania Steering Committee completed a product licensing agreement with Weisenbach Recycled Products to provide a variety of promotional items to participating schools for the next several years.

This is a non-exclusive relationship so participants can still use local vendors to provide school specific items to promote RecycleMania on their campus. The concept of promoting recycling through friendly school competition is spreading to elementary and secondary schools as well. Last year the Professional Recyclers of Pennsylvania (PROP) held their "Greensylvania" recycling competition with 15 schools participating statewide. Last fall the Association of Ohio Recyclers held the "Ohio School Recycling Challenge" for K-12 schools and had 62 schools recycle over 150,000 pounds.

This spring Ed Newman, co-founder of RecycleMania, is organiz-

ing a recycling competition between fraternities and sororities on the Ohio University campus. This is a pilot effort to see if we can establish a Greek competition within RecycleMania next year. RecycleMania Steers also teamed up with the US EPA's WasteWise program in planning and running the "2009 Game Day Recycling Challenge" where several colleges and universities competed to recycle or reduce their waste at a home football game in October. Competitors included Auburn University, Brigham Young University, Harvard University, North Carolina State University, Ohio University, University of Colorado, University of Michigan and West Virginia University. We hope to expand the competition this coming fall.

This April the RecycleMania Steering Committee plans a one day meeting to start to plan for the 2011 competition. We will review the results of a survey conducted at the end of the RecycleMania to see what participating schools thought about the 2010 competition so we can improve for next year. We will also look at ideas to include additional materials in RecycleMania such as books or electronics. We welcome ideas, suggestions and comments from any college and university.

Membership Sub-Committee Report

Now that CURC is no longer a technical council of NRC, it is the goal of the membership subcommittee to keep the college recycling community connected and thriving through networking and shared expertise. This committee is tasked with maintaining close ties with former collegiate members of NRC, encouraging a reinvestment of that network into the re-development of CURC as a standalone organization and growing the community through outreach to more colleges and universities. Our mission remains the same – to provide resources for college recycling programs through networking and technical resources.

The subcommittee is working on organizing a current membership list and developing a plan for contacting other groups and organizations associated with college recycling professionals. The membership committee is also planning a survey of campus recycling programs to help CURC provide resources focused on campus waste reduction efforts.

Through the work of the RecycleMania committee, participation in that competition reached a new record in 2010. These schools have been included in the Recycle-L listserv, effectively doubling the number of subscribers. This gathering of schools provides a unique opportunity to broaden the community year-round, not just for the duration of the competition. Those newly joined schools enhance the scope, knowledge, ideas and experience to be shared. The subcommittee will work to give all schools an opportunity to engage and reinvest in CURC and shape this new chapter.

Meet Your Steering Committee

BILL RUDY (RECYCLEMANIA CHAIR)



Bill Rudy works as the recycling supervisor at Brigham Young University overseeing collection, sorting and bailing operations while also encouraging faculty, staff and students to adopt an attitude of conservation and to recycle. Before coming to BYU in 1999 Bill worked as a park naturalist in Westchester County, New York; a seasonal park ranger at Great Basin National Park in Nevada; and a forest stewardship and endangered species specialist for the Wisconsin Department of Natural Resources. Bill currently serves as acting chair of the RecycleMania Steering Committee. Bill received a BS in Environmental Studies from the New York College of Environmental Science and Forestry, an MA in Ecology from Indiana University and a MS in Environmental Science from the Indiana University School of Public and Environmental Affairs.

SHANE TEDDER

Shane Tedder was recently (Nov2009) hired to be the University of Kentucky's first Sustainability Coordinator and reports to the VP for Facilities Management. Prior to this appointment, Shane served as the recycling and sustainability coordinator for the Office of Residence Life at the University of Kentucky. Shane took the helm of Reslife Recycling as an undergraduate in the spring of 2003. He led efforts to institutionalize the position, first as a graduate assistantship in 2004, then to a full-time position in the spring of 2006. Under his leadership recovery of recyclable materials has increased from 65,000 pounds (2003) to 232,000 pounds (2008). Shane believes that recycling is a gateway behavior that introduces students to responsible global citizenship. He also founded and coordinates the Wildcat Wheels Bicycle Library (wildcatwheels.org) and Earthdays in the Bluegrass (www.earthdaysinthebluegrass.org).



DONNY ADDISON



Donny Addison is the Waste Reduction and Recycling Coordinator for Auburn University in Auburn, AL. Donny graduated from AU in 2005 with a B.S. degree in Environmental Science. After graduating from Auburn, Donny was hired full-time within the AU Facilities Division to coordinate the university's solid waste and recycling program. In 3 years the recycling program has expanded to service over 60 buildings on campus ranging from academic/classroom buildings, residential halls and athletic venues collecting over 500 tons of recyclables annually. Donny manages a staff of 2 full-time employees, 2 temporary employees and 3 student workers. With the hard work of his staff and dedicated student volunteers, Donny aims to divert over 50% of the university's waste in the next 10 years, making AU Recycling the #1 recycling program in the state of Alabama and within the south east.

Meet Your Steering Committee

SARAH BOLLS: *TREASURER*



Sarah is the Recycling Coordinator at NYU. She manages recycling and waste services, has started a campus-wide end of year move out collection program, a composting program and is shifting the academic campus of NYU to single stream recycling. She also currently manages a handful of energy reduction project including a building retro-commissioning and improving the use of building management systems. Her newest project is to increase the amount of techno scrap recycled by NYU.

JACK DEBELL

Jack DeBell has directed the University of Colorado's recycling program as a State employee since 1985. His accomplishments include teaching a certification and internship program for students interested in recycling careers, publishing a Decision Makers Guide to Recycling, and drafting C.U.'s zero waste plan. He was recognized with the University's highest staff honor, the Robert Sterns Award, in 1997. He was elected to the National Recycling Coalition's Board of Directors in 1991 and helped co-found the College and University Recycling Council. Prior to his position on the NRC Board, he served the US EPA as Technical Advisor where he assisted over 80 colleges and universities. He continues to consult with schools around the country and the world. With Mr. DeBell's assistance, C.U. Recycling has gained widespread recognition including Colorado's Recycler of the Year in 1988, the EPA's Pollution Prevention Award in 1992, the first National University Recycler of the Year award in 1995, the Office of Federal Environmental Executive's Model Campus Recycling Program award in 1999, Dell Computer's first Recycling Leadership award in 2005, and in 2006, the American Forest and Paper Association's first University award in 2006. Last year, the Sierra Club ranked the University of Colorado as the greenest school in America with a perfect "ten" for recycling.



CAROLYN NOACK: *SECRETARY (NEWSLETTER CHAIR)*



Carolyn Noack has been the Recycling/Waste Reduction Manager at Western Michigan University since October 1990. She received her B.S. Chemistry degree from the University of Michigan In 1983. She designs and manages all aspects of the recycling and waste reduction programs, including implementation, education/publicity, contract management, staffing and workflow. Carolyn also coordinates the fall move-in program, Trash to Treasures move-out program, athletics recycling, RecycleMania and is a member of the President's Universitywide Sustainability Committee. Carolyn was a founding member of the College and University Recycling Council of the National Recycling Coalition and is serving her third term as a steering committee member. She was on the membership committee in previous terms and is currently chairing the newsletter subcommittee.

Meet Your Steering Committee

ROB GOGAN



Rob Gogan is Recycling and Waste Manager for Harvard University. He oversees waste reduction, reuse, recycling, composting and disposal for most of the campus. Rob serves on the Steering Committees for the College & University Recycling Council, RecycleMania, and the Institution Recycling Network. He has overseen growth in Harvard's recycling rate from 5% in 1989 to 55% in 2009 and reduction in per capita trash generation by 30% during the same period. Rob hopes to further increase reuse of Harvard's surplus furniture, supplies and equipment to benefit our neighbors and non-profit organizations.

ROBYN HATHCOCK: CO-CHAIR (MEMBERSHIP CHAIR)

Robyn Hathcock has been working as the Housing Recycling Coordinator for the University of Oregon Campus Recycling Program for the past 10 years. In her role, she oversees the recycling education and operations in the University-owned residence halls, family housing complexes, kitchens and dining centers. Through Robyn's focus on Housing Recycling, she coordinates large-scale recycling events such as Fall Move-ins and Spring Move-outs on campus. She also coordinates the UO's participation in RecycleMania. Her position allows her to educate and interact with many groups on campus from students and students leaders to administrative, kitchen and custodial staff. Additionally, she serves as the Recycling Program's safety representative to the Facilities Services department, through her participation on safety committees, accident investigations and safety audits. She earned a BA from the Planning, Public Policy and Management department at the UO in 1997. Originally starting as a student employee for Campus Recycling, she has been the Housing Recycling Coordinator since 1998. In 2006, she was a recipient of the UO Outstanding Classified Employee Recognition Award and in 2009, she received the Lane County Trashbuster Award for Outstanding School Program for her recycling effort in UO Housing. Robyn has served on the CURC steering committee since April 2008. She was recently selected to support the work of CURC by acting as Co-Chair and spearheading CURC's membership subcommittee.



MARK J. DARLING



Mr. Darling is responsible for supervising, coordinating and participating in the activities of the day-to-day operation of the campus reduction, reuse and recycling programs at Ithaca College. While working as an employee of the Physical Plant Department at the College he attended classes, earning a Bachelor of Arts degree in 1997. Mr. Darling has been responsible for the waste management programs at the College since 1995. He has presented on composting, recycling and waste reduction at state and national conferences. He received the New York State 2000 Governor's Waste Reduction & Recycling Program Innovation Award. This award was presented in recognition of creativity and innovation in diverting waste from disposal by implementing waste reduction and recycling initiatives at Ithaca College. In October 2007 he was elected President of the Board of Directors for a start-up not-for-profit, Finger Lakes ReUse, Inc.

Meet Your Steering Committee

NILES BARNES



Niles Barnes is the Projects Coordinator for AASHE providing implementation support to the American College & University Presidents Climate Commitment while helping develop AASHE's online Resource Center. Niles's passion lies in helping colleges and universities achieve their sustainability goals, believing they can be strong transformative forces in putting our society on the path towards sustainability. Previously, Niles worked at the University of Kentucky as Assistant Coordinator of the Residence Life Sustainability Program, while also coordinating UK Greenthumb, the largest student environmental club in the state. Niles is also a co-founder and co-owner of Greenway Transit, the first transportation company in North Carolina whose vehicles run solely on human energy and biofuels. Niles is a LEED Accredited Professional.

CHRISTINE von Kolnitz COOLEY (TECHNOLOGY CHAIR)

Christine Cooley is the Sustainability Manager for the Medical University of South Carolina. MUSC's most recent environmental award is the SC DHEC, Best College or University Waste Reduction & Recycling Program award for 2008. Upon graduating with a BA degree from the College of Charleston in 1992, Christine worked as the Recycling Coordinator for the College. While there, she was instrumental in establishing the SC DHEC Collegiate Grant Program. In 2004, Ms Cooley and Karyn Kaplan of the University of Oregon co-wrote a recycling book titled *Recycling and Beyond: A College Campus Primer*. Ms. Cooley is a Clemson Extension Master Waste Educator and a member of the National Recycling Coalition College and University Recycling Coalition steering committee. Ms Cooley was appointed to the City of Charleston Green Committee in 2007 and is Chair of its' Recycling and Solid Waste Subcommittee.



MICHAEL YOUDELMAN: CHAIR



Mr. Youdelman has been involved in the recycling and waste management field for over twenty years. He graduated from the College of the Atlantic with a degree in Human Ecology. He first worked for a scrap metal recycling company as a recycling coordinator and environmental safety manager, and then spent time as a consultant and then worked for the Massachusetts Department of Environmental Protection as a regional planner for the Northeast Regional Office. He also spent time as a Supervisor on a ranch in Montana dealing with sustainability issues as they relate to farming and ranching. For the past eleven years he has worked at Stony Brook University as a Manager for the Department of Recycling Resource Management. In the past he has served on the Board of MassRecycle, as well as was a Steering Committee member of CURC. He is currently serving as Chair of the College and University Recycling Coalition & is honored to work on behalf of his colleagues who work hard making a difference in the world of recycling and sustainability in higher education.